

FONTAINEBLEAU
MIAMI BEACH

OFFICIAL RULES

“Taste of Bleu” sweepstakes courtesy of Fontainebleau

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE FEDERAL, PROVINCIAL OR STATE LAWS AND REGULATIONS. OPEN TO PERMANENT LEGAL RESIDENTS OF THE UNITED STATES AND CANADA (EXCLUDING RESIDENTS OF THE PROVINCE OF QUEBEC) WHO ARE AT LEAST 21 YEARS OF AGE OR OLDER.

Participation constitutes entrant's full and conditional agreement to and acceptance of these Official Rules. The “Taste of Bleu” sweepstakes courtesy of Fontainebleau commences on 12:00:01 AM Eastern Time (“ET”) on January 10, 2018 and ends at 11:59:59 PM ET on March 10, 2018 (the “Sweepstakes”). All Entries (as defined below) must be received by 11:59:59 PM ET on March 10, 2018. Entries received after the expiration of the Sweepstake Period will not be accepted.

By entering this sweepstakes, participants agree to receive future email communications from Fontainebleau regarding this and other special offers. To unsubscribe please click on the unsubscribe link on any email campaign.

ELIGIBILITY:

Open only those who are at least 21 years of age or older at the time of entry. Employees and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside), and each of their respective parents, affiliated companies, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies are not eligible to enter the Sweepstakes or win the Grand Prize or Weekly Prizes. No purchase necessary to enter or win. A purchase of any kind will not increase your chances of winning. Open to legal residents of the 50 United States and the District of Columbia, and Canada who have reached at least 21 years of age or older. Void in Rhode Island, Quebec, and where prohibited by local, state or federal law.

HOW TO ENTER:

Go to <https://tasteofbleau.wnthis.com/Kkn8ch> during the Sweepstakes Period to register for the Sweepstakes by completing the survey. Limit one (1) entry per person during. Fontainebleau reserves the right to disqualify any person or e-mail address that submits more than one entry.

GRAND PRIZE:

Grand Prize: **ONE Grand Prize will be awarded.** The prize winner will be randomly drawn from among all eligible entries received. The Grand Prize consists of: (1) a two-night stay for two at the Fontainebleau Hotel located at 4441 Collins Avenue, Miami Beach, Florida; (2) a tour and tasting of the Fontainebleau's signature restaurants Scarpetta, Hakkasan and StripSteak; (3) one-hour cocktail and wine tasting experience guided by a member of the Hotel's beverage team; (4) daily breakfast for two at the Vida Restaurant located at the Fontainebleau; (5) dinner for two at one of the Fontainebleau's signature restaurants; (6) and access to a day bed at the Bowtie Pool for the winner and a guest. **The approximate total value of the Grand Prize is \$3,500.** Stay periods are subject to availability and mutually agreed upon dates. All additional expenses, including travel and transportation, are not included and at the expense of the winner.

GRAND PRIZE DRAWING:

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The potential Grand Prize Winner will be selected in a random drawing to be held on or about March 30, 2018 from all valid entries received during the Sweepstakes Period and will be notified within thirty (30) days of the drawing date via email, phone or certified mail. The drawing process will utilize a random number generator to select each prize winner from a list of all entries. If for any reason the potential Prize Winners cannot be reached after reasonable attempt has been made, in the sole discretion of FONTAINEBLEAU, the prizes will be awarded to an alternate winner selected by random drawing among remaining eligible entries. The number of eligible entries received during the Sweepstakes will determine the odds of winning the prizes.

GENERAL:

Sweepstakes entrants agree to these Official Rules and to all decisions of FONTAINEBLEAU, which are final and legally binding in all respects, and further agree that the Prizes are awarded upon the condition that the Sweepstakes entities and their respective parent companies, subsidiaries, officers, directors, partners, principals, partnerships, employees or agents shall have no liability whatsoever and shall be held harmless for any injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the Prizes or the participation in the Sweepstakes.

Any entrant who attempts to participate with multiple e-mail and/or street addresses, under multiple identities or uses any device or artifice to enter the Sweepstakes in violation of these Official Rules may be disqualified by FONTAINEBLEAU in its sole discretion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries made by, or associated with, the applicable entrant. In the event of a dispute over who submitted an entry, the authorized subscriber of the e-mail account provided in connection with the entry, as of the actual time of entry, will be deemed to be the entrant. The “authorized account subscriber” is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected or potential winning “authorized account subscriber” may be required to provide FONTAINEBLEAU with proof that he/she is the authorized account holder of the e-mail address associated with the applicable entry. FONTAINEBLEAU is not responsible for: lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, or misdirected, entries. FONTAINEBLEAU will not confirm receipt of entries.

The Prizes are not transferable. No cash or other substitutions allowed except at FONTAINEBLEAU's sole discretion or as otherwise provided herein. FONTAINEBLEAU reserves the right to substitute a prize of equal or greater value if any of the advertised Prizes become unavailable.

FONTAINEBLEAU's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Should any provision of these Official Rules be deemed unenforceable or invalid, the other provisions of these Official Rules shall remain in full force and effect. In the event that the Sweepstakes are challenged by any legal or regulatory authority (including but not limited to any federal or provincial or state governmental authority), FONTAINEBLEAU reserves the right to discontinue or modify the Sweepstakes, as applicable, or to disqualify any Sweepstakes entrants residing in any affected geographic areas, as applicable.

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Disputes and Choice of Law: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Miami, Florida (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Florida law governs this contest and all aspects related thereto.

THIS SWEEPSTAKE IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR OTHERWISE ASSOCIATED WITH, INSTAGRAM OR FACEBOOK [OR WHATEVER OTHER PLATFORM THE HOTEL WILL USE]. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO THE FONTAINEBLEAU AND NOT TO INSTAGRAM OR FACEBOOK.

Request for Name of Prize Winners and Official Rules: For the name of the Prize Winners and/or Official Rules, 1) send a self-addressed stamped envelope to: FONTAINEBLEAU 4441 COLLINS AVE MIAMI BEACH FL. 33140 or 2) send an email to marketing@fontainebleau.com with “Taste of Bleu” in the subject line. Winners list will be sent out after April 1, 2018